SPANISH

Emanuel Espinoza

B.S in Communication

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PROFILE

25 y.o. From Tijuana, Baja California, Mexico. B.S in Communication with a focus on social media and journalism.

EDUCATION

B.S in Communication

Universidad Autónoma de Baja California.
JANUARY 2018 - JULY 2022

High School

Certified as Communication Technician.
Preparatoria Federal "Lázaro Cárdenas"
AUGUST 2013 - JULY 2017

SKILLS

- Writing
- Editing
- Content Creation
- Media Analytics
- Spanish

SOFTWARE

- Adobe
- Microsoft Office
- Social Media
- OBS

WORK EXPERIENCE

Club Tijuana Xoloitzcuintles

CONTENT CREATOR
COMMUNICATION DEPARMENT INTERN (INTERNSHIP)
JANUARY 2022 - SEPTEMBER 2023

- Assistant to communication department.
- Content creation for digital media (mobile app, website and social media).
- Content writing for official magazine.
- Live streaming producer with multi RTMP's.
- Management of official social media accounts of the First Division men's and women's team.
- Press release writing.
- Transcription of press conferences.

Frontera Xoloitzcuintle

COMMUNITY MANAGER, EDITOR, PHOTOGRAPHER, RADIO PRODUCER AND WRITER.
JANUARY 2016 - JANUARY 2022

- Attendance at Press conferences.
- Content Creation.
- Management of Social Media.
- Media content edition.
- Research, synthesis and publication of sports topics.
- Rundown radio elaboration.
- Radio broadcaster
- Sports photography.