







Emanuel Espinoza

B.S in Communication

CONTACT INFO

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PROFILE

25 y.o. From Tijuana, Baja California, Mexico. B.S in Communication with a focus on Social Media, Digital Marketing and Public Relations.

EDUCATION

B.S in Communication

Universidad Autónoma de Baja California.
JANUARY 2018 - JULY 2022

High School

Certified as Communication Technician.
Preparatoria Federal "Lázaro Cárdenas"
AUGUST 2013 - JULY 2017

SKILLS

Writing	● ● ● ● ● ● ○
Editing	● ● ● ● ○ ○ ○
Content Creation	● ● ● ● ● ○ ○
Media Analytics	● ● ● ● ○ ○ ○
Spanish	● ● ● ● ● ● ●

SOFTWARE

Adobe	● ● ● ● ○ ○ ○
Microsoft Office	● ● ● ● ● ● ○
Social Media	● ● ● ● ● ○ ○
OBS	● ● ● ● ● ● ○

WORK EXPERIENCE

AMBIX Producciones

COMMUNITY MANAGER & CONTENT CREATOR
SINCE OCTOBER 2023

- Digital content creation for different clients and brands.
- Social Media Management
- Live Streaming producer with multi RTMP's
- Production and execution of audiovisual content.
- Content scheduling for different clients.
- Development of strategies for Social Media Advertising

Club Tijuana Xoloitzcuintles

CONTENT CREATOR
COMMUNICATION DEPARTMENT INTERN (INTERNSHIP)
JANUARY 2022 - SEPTEMBER 2023

- Assistant to communication department.
- Content creation for digital media (mobile app, website and social media).
- Content writing for official magazine.
- Live streaming producer with multi RTMP's.
- Management of official social media accounts of the First Division men's and women's team.
- Press release writing.
- Transcription of press conferences.